GALA TICKETS SOLD SEPARATELY

THE CHOCOLATE FACTORY THEATER

ARTIST IN INDUSTRY AWARD GALA DINNER

WEDNESDAY SEPTEMBER 25 2024

GALA JOURNAL – 2024 AD SPECS

JOURNAL AD SIZES

FULL PAGE AD
4.5" x 7.5"
THE PAGE TRIM IS
5.5" x 8.5"
FOR FULL BLEED AD INCLUDE AN EXTRA .125" ALL AROUND
5.75" x 8.75"

HALF PAGE AD
4.5" x 3.5"

DEADLINE

All ads should be delivered no later than **Friday, September 13th.**

PRICING

$1,000	**Premium, full page, color ad** (2 available)
$500	**Full page or full bleed, black & white ad**
$250	**Half page, black & white ad**

ARTWORK REQUIREMENTS

The preferred file type is print resolution (X-1a: 2001) PDF.

- All journal ads (except premium placement) **MUST** be black & white — **NO CMYK/RGB.**

Ads may also be submitted as .TIF, .EPS, or .JPG at 300dpi.

- When using Adobe Illustrator be sure to outline all fonts.
- If sending an ad created in Adobe Photoshop please flatten your artwork.
- **DO NOT** submit ads created with Microsoft Word, Publisher, or WordPerfect.

DELIVERY

Files (up to 10 MB) may be emailed to Brian Rogers here:

brian@chocolatefactorytheater.org

- Please use the following file naming convention: '**your-name-2024-gala-ad.filetype**'

CONTACT

For additional information, please contact Sheila Lewandowski:

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