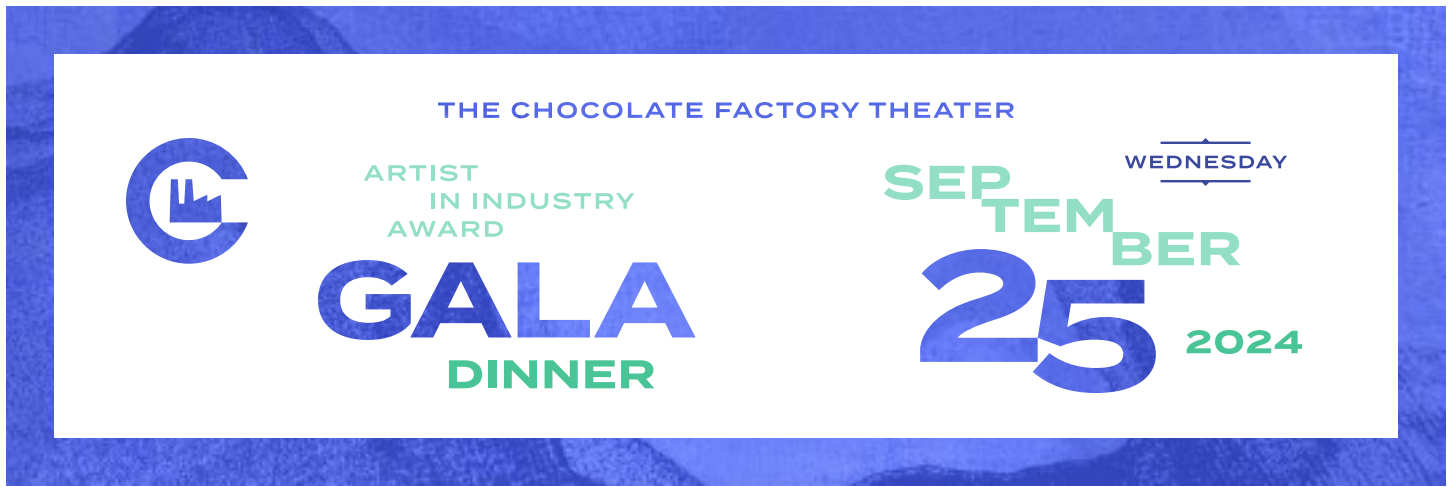


\*\*\* GALA TICKETS SOLD SEPARATELY \*\*\*



## GALA JOURNAL – 2024 AD SPECS

### JOURNAL AD SIZES



### DEADLINE

All ads should be delivered no later than **Friday, September 13th.**

### PRICING

**\$1,000** Premium, full page, color ad (2 available)

**\$500** Full page or full bleed, black & white ad

**\$250** Half page, black & white ad

### ARTWORK REQUIREMENTS

The preferred file type is print resolution (X-1a: 2001) PDF.

- All journal ads (except premium placement) MUST be black & white — NO CMYK/RGB.

Ads may also be submitted as .TIF, .EPS, or .JPG at 300dpi.

- When using Adobe Illustrator be sure to outline all fonts.
- If sending an ad created in Adobe Photoshop please flatten your artwork.
- **DO NOT** submit ads created with Microsoft Word, Publisher, or WordPerfect.

### DELIVERY

Files (up to 10 MB) may be emailed to Brian Rogers here:

[brian@chocolatefactorytheater.org](mailto:brian@chocolatefactorytheater.org)

- Please use the following file naming convention: 'your-name-2024-gala-ad.filetype'

### CONTACT

For additional information, please contact Sheila Lewandowski:

(718) 482-7069 | [sheila@chocolatefactorytheater.org](mailto:sheila@chocolatefactorytheater.org)