



THE CHOCOLATE FACTORY THEATER

ARTIST
IN INDUSTRY
AWARD

GALA
DINNER

SEP
WEDNESDAY
TEMBER
27

GALA JOURNAL – 2023 AD SPECS

JOURNAL AD SIZES



FULL
PAGE AD
4.5" x 7.5"

THE PAGE TRIM IS
5.5" x 8.5"
FOR FULL BLEED
INCLUDE AN EXTRA
.125" ALL AROUND
5.75" x 8.75"

HALF
PAGE AD
4.5" x 3.5"

DEADLINE

All ads should be delivered no later than **Friday, September 15th**.

PRICING

\$1,000 Premium, full page, color ad (2 available)

\$500 Full page or full bleed, black & white ad

\$250 Half page, black & white ad

ARTWORK REQUIREMENTS

The preferred file type is print resolution (X-1a: 2001) PDF.

- All journal ads (except premium placement) MUST be black & white — NO CMYK/RGB.

Ads may also be submitted as .TIF, .EPS, or .JPG at 300dpi.

- When using Adobe Illustrator be sure to outline all fonts.
- If sending Adobe Photoshop please send flattened artwork.
- DO NOT submit ads created with Microsoft Word, Publisher, or WordPerfect.

DELIVERY

Files (up to 10 MB) may be emailed to Brian Rogers here:

brian@chocolatefactorytheater.org

- Please use the following file naming convention: 'your-name-2023-gala-ad.filetype'

CONTACT

For additional information, please contact Sheila Lewandowski:

(718) 482-7069 | sheila@chocolatefactorytheater.org