



THE CHOCOLATE FACTORY

THEATER | DANCE | MUSIC | GALLERY



Benefit Fundraiser - Wednesday, June 6, 2007

The Chocolate Factory

The Chocolate Factory Theater is a not-for-profit 5,000 square foot multi-arts facility located in Long Island City, Queens. Since 2003, The Chocolate Factory Theater has supported the work of over 400 artists working in theater, dance, music, multi-media and visual arts for over 10,000 visitors.

Media Coverage

Programming at The Chocolate Factory has received media attention from The New York Times, TimeOut NY, Daily News, National Public Radio, The L Magazine, The Times Ledger, WNYC Radio, The Queens Chronicle, NY Theatre Experience, NBC News and many online publications. In addition, The Chocolate Factory is a featured attraction in the NFT (Not-for-Tourists) annual publication.

The Annual Benefit

The 1st Annual Taste of LIC took place on Wednesday, June 7, 2006 and developed out of the requests of our 4000+ visitors per year looking to make Long Island City a destination. We started by partnering with local establishments to sponsor opening night parties—where our artists and audience go post-event to a different establishment for each production. The Taste of LIC helps us expand on this successful activity, further exposing our guests to our great local businesses while raising money to continue year-round cultural programming. Non-food establishments participate by providing auction and raffle awards of local services or items from their shops to encourage a return visit by our guests. We are happy to announce that, as of today, Queens Borough President Helen Marshall and City Councilmembers Tony Avella and David Weprin are scheduled to attend this year.

Auction Contributors

Over 50 businesses supported the auction in 2006. In addition to all of our participating restaurants we received auction contributions from Kika Salon, Warrug.com, AOH Design, Roundabout Theatre, Dance Theater Workshop, L'Ecole at The French Culinary Institute, Jack Restaurant, Next Level Floral Design, M&J Florist, Pine Hollow Lodging, Sheraton LaGuardia East Hotel, Spokesman Cycles, Skove Silk & more! All contributions become the property of The Chocolate Factory and are tax-deductible to the full extent allowed by law.

Recognition

All supporters will be acknowledged in the Taste of LIC program, on our website and in every program for every production at The Chocolate Factory through February 29, 2007. Donors are encouraged to send printed materials (menus, brochures, photos, etc.) for display at the auction.

To Donate to the Auction or Raffle

Donations may be made by filling out a hard-copy donation form that can then be mailed to The Chocolate Factory or emailed to sheila@chocolatefactorytheater.org. Please visit our website www.chocolatefactorytheater.org to download the form. Restrictions and limitations are honored for all donations, so please complete the forms carefully.

To Become a Sponsor

We invite businesses and individuals to become involved as sponsors. To get information about being a corporate sponsor, please call Sheila Lewandowski at 718-482-7069. Individuals and small businesses can become sponsors by pledging accordingly on the invitation reply cards.

For More Information

Please visit our website at www.chocolatefactorytheater.org and click on the Taste of LIC link for event details and forms. For more information about our cultural programs, please contact Sheila Lewandowski, Managing Director at sheila@chocolatefactorytheater.org or at 718-482-7069.

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